



Entrepreneurship workshop

May 18th and 19th 2017 at SDU, Kolding

The entrepreneurship workshop brings together people with creative business ideas for a two day workshop and presentation. The goal is to nurture and develop your business idea and give you inspiration to continue.

The workshop is largely dialogue-based and you work with your own ideas, but you also hear about other people's experiences. Whether you have a running business, or you are an entrepreneur in the making there is something to be gained. So you can start looking forward. We sure do!

PROGRAM – Thursday 18th of May 2017, 09.30–17.00

SDU Kolding, Universitetsparken 1, 6000 Kolding

- 09.30 Welcome, introduction and ice breaker
- 10.15 Workshop - My outset: Who am I, how far am I, what are my competences, what is my idea and who do I know?
- 11.00 Workshop - Understanding your market and your customers
- 12.00 Lunch
- 13.00 Start up story – Natalka Hansen owner of Naledi Copenhagen - "This is what I did"
- 14.00 Workshop - Your business vision: "I want to... by... for..."
- 15.00 Walk and talk - Challenges being an entrepreneur in Denmark.
- 15.30 Introduction to pitching: How to pitch your idea
- 16.00 Envision and visualise your business idea
- 17.00 End of day one

PROGRAM – Friday the 19th of May 2017, 09.30-15.00
SDU Kolding, Universitetsparken 1, 6000 Kolding

- 09.30 Welcome and catch up
- 10.00 Gameplan: How do I get started and what to prioritise?
- 11.00 Start up story - Kim Aagaard Holm owner of Design Astronaut - "This is what I did"
- 12.00 Lunch
- 12.30 Pitch preparation
- 13.30 Pitching session
- 14.45 What now? Possibilities in Medstrøm
- 15.00 End of camp

Changes may occur.



Coordinator/Project Manager
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Teacher:
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Entrepreneur Friday:
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There is a limited number of places, so first come first served.
Deadline for applications is Friday the 12th of May.
Contact Tina Nikolajsen at tn@businesskolding.dk to get an application form.